

## **Akili IT Services Privacy Statement**

Last Updated: 24 November 2023

### **Introduction**

Akili IT Services ("Akili," "we," "us," or "our") is committed to protecting your privacy and ensuring that your personal information is handled securely and responsibly. This Privacy Statement explains how we collect, use, and disclose your personal information when you visit our website or use our services.

### **Collection of Personal Information**

We collect personal information from you when you voluntarily provide it to us, such as when you:

- Fill out a contact form on our website
- Subscribe to our newsletter
- Request a demo or trial of our services
- Purchase our services

The personal information we collect may include your name, email address, phone number, company name, and job title.

We also collect personal information about you through cookies and other technologies that we use on our website. Cookies are small text files that are stored on your computer or mobile device by a website when you visit the site. Cookies can be used to collect information about your browsing activity, such as the pages you visit and the links you click.

### **Use of Personal Information**

We use your personal information to:

- Respond to your inquiries and requests
- Provide you with our services
- Send you marketing communications, such as newsletters and product updates
- Improve our website and services
- Comply with legal and regulatory requirements

## **Disclosure of Personal Information**

We will not disclose your personal information to third parties without your consent, except in the following limited circumstances:

- To our service providers who help us provide our services to you, such as our marketing and email service providers
- To comply with legal and regulatory requirements, such as law enforcement requests or subpoenas
- To protect our rights or property, such as in the case of fraud or abuse of our services

## **Your Rights**

You have the following rights regarding your personal information:

- The right to access your personal information
- The right to rectify your personal information
- The right to erase your personal information
- The right to restrict the processing of your personal information
- The right to object to the processing of your personal information

You can exercise your rights by contacting us at [email protected]

## **Data Security**

We take reasonable steps to protect your personal information from unauthorized access, use, disclosure, alteration, or destruction. We use a variety of security measures, including encryption and physical security measures, to protect your personal information.

## **Retention of Personal Information**

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, unless otherwise required by law.

## **Links to Other Websites**

Our website may contain links to other websites. We are not responsible for the privacy practices of other websites. We encourage you to read the privacy statements of other websites that you visit.

## **Changes to This Privacy Statement**

We may update this Privacy Statement from time to time. We will notify you of any material changes by posting the updated Privacy Statement on our website.

## **Contact Us**

If you have any questions about this Privacy Statement, please contact us at [info\[at\]akili\[dot\]co\[dot\]za](mailto:info@akili.co.za)